



✓ Website - The Chamber's World Wide Web site hosts members with a FREE listing and offers cost effective advertising.

### Information

Up-to-date information is available to assist you in making business decisions and for employee recruitment:

- ✓ Economic & Community Data
- ✓ Tourist Information
- ✓ Retirement Information
- ✓ Newcomer/Relocation Packets
- ✓ Telephone Directories
- ✓ Business Listings
- ✓ Other Publications -Homes for Sale, Clubs & Organizations, Churches, Maps, Apartments, and School Information

### Investing

Through community development, Chamber members have ample opportunity to influence the business climate and quality of life by working in the following areas:

- ✓ Development & Improvement of Green Spaces
- ✓ Boy Scouts Project
- ✓ New River Park
- ✓ Miner's Memorial



### ✓ Directional Signage Program



Litter Sweep on Harper Road

- ✓ Air Service
- ✓ Certificates of Origin
- ✓ Beckley Rocket Run
- ✓ Certified Retirement Community
- ✓ Raleigh County Make It Shine
- ✓ Arts & Crafts Fair
- ✓ Representation on the Metropolitan Planning Organization
- ✓ Nursing Shortage Task Force
- ✓ Piney Creek Watershed Association
- ✓ Leadership Beckley



Leadership Beckley's 2018 Graduating Class



Bunker's Open Golf Tournament

## Testimonials

### WEI LONG OIU, YUMMI JAPAN



As a new business coming into Beckley, Beckley-Raleigh Chamber of Commerce (BRCCC) has provided a great resource in our business development. From our ribbon cutting ceremony to many of our events, BRCCC was available to promote and engage our business to new opportunities. Our business is more involved with city events by working through the chamber. The chamber has demonstrated their commitment not only to the businesses, but to all people in the community. We feel welcome by the friendly people at the chamber to ask any questions and are encouraged to share promotional ideas. We feel our values are aligned to be a BRCCC member to expand the professional network and share experiences and ideas for the success of every business to create a better and bigger city.

### MELANIE LEACH, United Bank



Working with the Beckley Raleigh County Chamber of Commerce has been such a rewarding experience for me. The Education Committee is one of the most active groups that I've ever been a part of. Their programs within our local school systems are unique and provide essential learning that goes well beyond the normal curriculum. With the Ambassador Committee, I found the opportunity to reach new businesses and meet individuals in the forefront of these organizations. The many networking opportunities the Chamber provides have helped me to build new client relationships and enhance existing ones. Essentially, the work the Chamber does builds community and keeps us connected. They set the tone with a warm and welcoming atmosphere for new and current businesses while continuing to provide support, promotion and communication for continued growth.

### DANIEL J. BURNS, Esq. Pullin, Fowler, Flannagan, Brown & Poe



When I first moved to the area in 2012, I knew very few people and very little about Beckley and Raleigh County as a whole. The more and more I got familiar with my new surroundings and got to know the great people of this community, I knew that I could make a difference. Being a young professional and new to the area, I started attending Business After Hours events and a few other Chamber events at the urging of former Chamber of Commerce Chairman J. Victor Flanagan. In the Fall of 2017, I applied for, and was accepted into Leadership Beckley. Through this tremendous program, I not only gained an intimate knowledge of my community, but have met some amazing people. I now serve on the Planning Committee for Leadership Beckley and the Governmental Affairs Committee, both of which are working constantly to improve our community and the lives of its residents. To me, the Chamber of Commerce represents a limitless opportunity for personal as well as professional growth. I would encourage any business or professional, young or old, to get involved and help continue to make our community the best it can be.

### Beckley-Raleigh County Chamber of Commerce

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Beckley-Raleigh County Chamber of Commerce

# chamber benefits





## Chamber's Mission

The mission of the Beckley-Raleigh County Chamber of Commerce is to build a vibrant community through programs of advocacy, public awareness and policy development.

## How Does the Chamber Work?

The Chamber is organized to focus attention and initiate private sector action on major issues affecting the economic well-being and quality of life in the area. As it is a private sector, non-profit organization supported largely by its members, membership investments and contributions provide the resources for Chamber programs.



Ellen Taylor  
President and CEO

The Chamber has 652 business members, five professional staff and several hundred volunteers. The Board of Directors establishes policies and programs carried out by the staff. The Chamber works through a number of committees with member volunteers participating who have a direct impact on Chamber positions and influence community actions.

## Chamber's Objectives

- ✓ Influence public policy
- ✓ Keep members informed
- ✓ Help businesses grow
- ✓ Create a center for business connections
- ✓ Build networks
- ✓ Be an information resource

## Member Benefits

### Representation

Legislative Advocacy - The Chamber is recognized as the voice of business at the local, state and national level. Strong grassroots action by members makes a difference in achieving results in government through:

- ✓ Business Forum Breakfasts
- ✓ Dialogue with Legislators
- ✓ Development & Distribution of Businesses' Legislative Issues & Positions



Legislative Breakfast

- ✓ Statewide Coalition Building
- ✓ Meet the Candidates Forum
- ✓ Call to Action Issue Alerts
- ✓ Legislative Luncheons with Legislators

### Educational and Professional Development

Members can develop their leadership and management skills and increase knowledge of business issues through the Chambers:

- ✓ High School Symposium
- ✓ Career Day
- ✓ Essay Reception
- ✓ Volunteer Assistance with Stimulated Workplace Program
- ✓ Free or Low Cost Workshops
- ✓ Mentoring Program
- ✓ Informational Meetings on Timely Topics

- ✓ Communicate with local School Board on Issues
- ✓ Education Position Paper



Student Recognition at Awards Reception

### Exposure and Publicity

Exposure through the Chamber helps your company stand out and make a name for itself. Targeted, effective and affordable advertising reaches business and customers through the:

- ✓ Membership Directory & Business Referral Guide - 3,500 distributed annually



- ✓ Referrals - Numerous requests for goods and services are received by the Chamber and ONLY Chamber members are referred

- ✓ Business Showcases - The annual Business Show is a cost effective way for members to showcase their products & services

- ✓ Ribbon Cutting Grand Opening Ceremonies - Members who want to start, expand or relocate their business may want to use this marketing service



marketing  
your  
business



- ✓ Low Cost Advertising - Direct mail inserts, mass emails and publications offer a target market at a significant lower than non-member rate

- ✓ Weekly Email Newsletter - Chamber news and member information sent weekly



Ribbon Cutting

- ✓ City/County Map - Always a sell-out, the detailed street map of the Beckley-Raleigh County area features extensive business advertising with 5,000 maps distributed annually.
- ✓ Mailing Labels - All Chamber members are contained in this valuable target listing, available for purchase at a member discount.

### Visibility

Business Contacts and Networking - Members say that opportunities for business networking is one of the main reasons they invest in the Chamber:



Holiday Celebration with Chamber Members

- ✓ Monthly Mixers - These after hours gatherings are designed to give members an opportunity to promote their products and services in an informal atmosphere.
- ✓ Annual Special Event - The Annual Dinner provides a networking opportunity with more than 500 business leaders.
- ✓ New Member Receptions - These gatherings provide new members the opportunity to learn about the Chamber and meet other new members.